

The All-New Ford
2015 MUSTANG



PACKAGING GUIDE



INTRODUCING THE BRAND-NEW LEGEND

Since 1964, there's never been anything like the Ford Mustang. That tradition continues with the upcoming introduction of the all-new 2015 model. Developed with a high level of design, performance and innovative technologies, the all-new Mustang is available in Fastback and Convertible bodystyles and in the following models: V6, EcoBoost,[®] EcoBoost Premium, GT, GT Premium and 50 Years Limited Edition.

EXTERIOR FEATURES

The new contemporary exterior of the all-new Mustang is designed to inspire like no other car. The clean-sheet design of both the Fastback and Convertible retains the key design elements of the Mustang brand, while making an unforgettable impression on those who have never experienced this American icon.

Key exterior features include:

- A reduced roof height, widened body and widened rear track, which contributes to a low, wide stance
- A new front fascia that flows into taut bodylines
- A sleeker profile on Mustang Fastback, which features a steeply raked windshield and rear glass

DESIGNED TO
INSPIRE



- A new execution of the signature shark-nose front fascia with trapezoidal grille
- High-intensity discharge (HID) headlamps with LED signature lighting
- Unified side glass
- Three-dimensional, tri-bar taillamps with LED sequential turn signals

For the latest information on features and packages, see the latest Dealer Ordering Guide.



INTERIOR FEATURES

The completely new interior of Mustang has an aviation-inspired cockpit and a level of craftsmanship that celebrates its true American heritage.

Key interior features include:

- A classic twin eyebrow instrument panel
- A chrome accent instrument cluster that features two large round gauges separated by a 4.2-inch color screen
- Unique dash panel badging with the galloping Pony logo and the words "Mustang — Since 1964"
- Available RECARO® sport bucket seats
- Available heated and cooled front seats
- Manual tilt/telescoping steering wheel
- New center console
- Sunglasses storage bin

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ICONIC DUAL GAUGE INSTRUMENT CLUSTER



NEW CENTER CONSOLE



DASH PANEL BADGE

PURE PERFORMANCE

The all-new Mustang delivers the type of performance that owners want with three engine choices: the all-new 2.3L EcoBoost® I-4, the 3.7L V6 and the legendary 5.0L V8. An all-new chassis, including an enhanced independent front suspension and an all-new independent rear suspension, makes Mustang an exciting vehicle to drive with excellent driving dynamics and ride quality.

3.7L Ti-VCT V6 ENGINE

- Twin independent variable cam timing
- Dual overhead camshaft cylinder head design
- Air box induction system
- Electronic throttle control (ETC)
- Intelligent Oil-Life Monitor®
- Deep-sump oil pan
- Fail-Safe Engine Cooling System

2.3L ECOBOOST I-4 ENGINE

- The latest member of the Ford EcoBoost engine family
- First turbocharged Mustang in nearly three decades
- Features a broad, flat torque curve for excellent acceleration
- Uses a twin-scroll turbocharger designed for reduced turbo lag and quick throttle response
- Provides big engine power in a small package
- Uses common EcoBoost technologies like direct injection and turbocharging, along with many upgrades for high-performance applications
- Active Grille Shutter System is designed to enhance fuel efficiency by maximizing the aerodynamics of the grille opening and the engine cooling system



5.0L Ti-VCT V8

- Includes features from the 2013 Boss® 302 V8 engine
- Aluminum block and heads
- New cylinder head casting with revised high-flow ports provide a straighter path to the valves for less restrictive intake and exhaust flow, which contributes to enhanced performance
- Larger intake and exhaust valves allow more airflow into and out of the cylinders, which adds to performance
- Revised pistons accommodate the larger valves
- Sinter-forged connecting rods are designed to be light and durable for high rpm operation
- Intake manifold with charge motion control valves for improved air-fuel mixing is designed to improve idle stability, fuel economy and produce lower emissions

MUSTANG
DELIVERS

SIGNATURE TECHNOLOGIES

Helping keep the driver comfortable and in control was an integral part of the all-new Mustang's overall design. Many of the technology and convenience features are available on Mustang for the first time:

NEW FOR 2015

- Line-lock
- Selectable drive modes
- Launch Control
- SYNC® with MyFord Touch®
- Intelligent Access with push-button start
- Individual Tire Pressure Monitoring System (TPMS)
- Adaptive cruise control and collision warning with brake support
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Rain-sensing windshield wipers

EXISTING TECHNOLOGIES

- Track Apps™
- Rear view camera
- MyColor®
- Pony projector lamps



COMFORTABLE AND IN CONTROL



TRANSMISSION CHOICES

All engines offered in Mustang can be equipped with either a standard 6-speed manual or the available 6-speed SelectShift® automatic transmission with steering wheel-mounted paddle shifters.

MANUAL TRANSMISSION SHIFT COLLAR

On the manual transmission, the gearshift lever can only be moved to Reverse (R) by raising up the collar below the gearshift knob before shifting into Reverse. This protects the transmission from accidentally engaging into Reverse when the driver intends to shift into first.

PACKAGES

Enhanced Security Package (43S)

- Active Anti-Theft System
- Electronic-locking center console
- Wheel Locking Kit

EcoBoost® Performance Package (67E)

- 3.55:1 limited-slip rear axle
- 19" x 9" premium high gloss black painted aluminum wheels
- Aluminum dash panel (standard on EcoBoost Premium)
- Gauge Pack (includes oil pressure and boost gauges)
- Heavy-duty front springs (Fastback)
- Larger radiator
- Larger brake rotors with 4-piston front calipers
- Larger rear stabilizer bar (Fastback)
- P255/40R19 summer-only compound performance tires
- Spoiler delete
- Unique AdvanceTrac® and ABS calibration
- Unique chassis tuning
- Unique EPAS calibration

Wheel and Stripe Package (60W)

- 19" premium painted aluminum wheels
- Side stripe

"50 Years" Appearance Package (975)

- 19" x 8.5" premium Luster Nickel painted aluminum wheels
- "50 Years" badge on dash panel
- 50 Years grille with Pony in corral
- Anniversary floor mats
- Black upholstered front leather-trimmed seats with contrasting accent stitching
- Black mini-perforated leather center seat insert with embossed 50 Years logo
- Black door panel trim with contrasting accent stitching
- P255/40R19 all-season performance tires
- Unique rear gas cap badge

Premier Trim with Color Accent Package (68B)

- Charcoal black interior environment
- Color-accent door panel inserts
- Color-accent seats with contrast stitching

GT Performance Package (67G, Fastback only)

- 19" x 9" front and 19" x 9.5" rear high gloss black painted aluminum wheels
- Brake cooling via under-car diverter
- Brembo™ 6-piston front brake calipers with larger rotors
- Gauge Pack (includes oil pressure and vacuum gauges)
- Heavy-duty front springs
- Larger radiator
- K-member brace
- Larger front and rear stabilizer bars
- P255/40R19 front and P275/40R19 rear summer-only compound performance tires
- Strut tower brace
- TORSEN® helical differential with 3.73:1 limited-slip rear axle
- Unique AdvanceTrac tuning
- Unique chassis tuning
- Unique EPAS calibration



MUSTANG 50 YEARS LIMITED EDITION



50
YEARS

The extremely limited 50 Years Limited Edition is sure to be one of the most talked about Mustang vehicles ever. With only 1964 models being built, they feature 19" machined aluminum wheels; a unique "50 Years" badge on the dash panel; a 50 Years grille with Pony in corral; cashmere door panel inserts, seat inserts and stitching; P255/40R19 summer-only performance tires, and more.



KEY FEATURES

- Builds on GT Premium model
- Inspired by the 50th anniversary of the first Mustang
- Combines the best features of 2015 Mustang into one package
- Production limited to 1964 vehicles with each vehicle receiving a sequence number

COMFORT/CONVENIENCE

- "50 Years" floor mats
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Driver seat with memory
- Electronic-locking center console
- Gauge Pack (includes oil pressure and vacuum gauges)
- HD Radio™
- Shaker™ Pro audio system with 12 speakers
- Voice-activated Navigation System

PERFORMANCE/HANDLING

- 5.0L Ti-VCT V8 engine
- 6-speed manual transmission with TORSEN® helical differential and 3.73:1 limited-slip rear axle
- Available 6-speed SelectShift® automatic transmission with steering wheel-mounted paddle shifters (includes Remote Start System and 3.55:1 limited-slip rear axle)
- Brake cooling via under-car diverter
- Brembo™ 6-piston front brake calipers with larger rotors
- Heavy-duty front springs
- High-performance radiator
- K-member brace
- P255/40R19 front and P275/40R19 rear summer-only compound performance tires
- Strut tower brace
- Larger front and rear stabilizer bars
- Unique AdvanceTrac® and ABS calibration
- Unique EPAS calibration
- Unique rear brake package

SAFETY/SECURITY

- Active Anti-Theft System
- Anti-theft perimeter alarm
- Wheel Locking Kit

DESIGN/STYLING

- "50 Years" rear gas cap badge
- Bright beltline and window surround
- Bright taillamp surrounds
- Exclusive paint colors
 - Kona Blue Metallic
 - Wimbledon White
- 19" x 9" front and 19" x 9.5" rear, machined aluminum wheels
- Unique 50 Years grille with Pony in corral
- "50 Years" aluminum door sill plates
- Aluminum dash panel with unique "50 Years" badge with sequence number
- Cashmere color-accented seat inserts and contrast stitching
- Cashmere door panel inserts
- Louvered rear quarter glass windows



50 YEARS APPEARANCE PACKAGE

Chances are, most of your customers won't be able to purchase a Mustang 50 Years Limited Edition model. But they can still commemorate the anniversary of Mustang with the 50 Years Appearance Package. It features 19-inch premium painted wheels, a "50 Years" badge on the dash panel, a 50 Years grille with Pony in corral, anniversary floor mats and more.



2015 MUSTANG MODEL LINEUP | V6

PERFORMANCE/HANDLING

- Axle, rear - 3.15:1 limited-slip
- Brakes - 4-wheel disc, vented with Anti-Lock Braking System (ABS)
- Engine - 3.7L Ti-VCT V6
- Exhaust system - dual
- Steering - driver-selectable effort electric power-assisted (EPAS) with pull-drift compensation and active nibble control
- Suspension - MacPherson strut front and independent integral-link rear
- Tire mobility kit (takes the place of spare tire)
- Tires - P235/55R17 all-season BSW
- Transmission - 6-speed manual

SAFETY/SECURITY

- AdvanceTrac[®] electronic stability control
- Airbags - driver knee, dual-stage front, front-seat side and side-curtain (side-curtain on Fastback only)
- Alarm - Perimeter Anti-Theft
- Illuminated entry
- Individual Tire Pressure Monitoring System (TPMS)
- LATCH (Lower Anchors and Tethers for Children)
- MyKey[®]
- Personal Safety System[™]
- SecuriLock[®] Passive Anti-Theft System
- SOS Post-Crash Alert System[™]

DESIGN/STYLING

- Badging
 - Monochrome tri-bar between taillamps
- Exhaust tips - bright, dual exit
- Mirrors, exterior - body-color caps
- "Mustang - Since 1964" on dash panel
- Leather-wrapped parking brake lever
- Leather-wrapped steering wheel
- Trim, interior - chrome accent cluster and register vents
- Wheels - 17" Sparkle Silver painted aluminum

Available in Fastback (P8A) and Convertible (P8E) — late availability

COMFORT/CONVENIENCE

- 12-volt powerpoints (2)
- Audio - single-CD/MP3 with 6 speakers and audio input jack
- Cabin air filter
- Climate control - single-zone, manual
- Full armrest
- Cruise control - steering wheel-mounted
- Cupholders (2)
- Defroster - rear window
- Easy Fuel[®] capless fuel filler
- Floor mats - carpeted front, black
- Footrest - driver left
- Glove compartment - locking illuminated
- Headlamps - high-intensity discharge (HID) with LED signature lighting, autolamp
- Instrumentation - 4.2" monochromatic LCD message center in instrument cluster
- Intelligent Access with push-button start
- Mirror - interior, auto-dimming rearview
- Mirrors - exterior, dual power with integrated blind spot mirror
- Rear view camera

EQUIPMENT GROUPS

050A \ Includes all standard equipment

051A \ Includes all 050A equipment, plus:

- 18" machined foundry low gloss painted aluminum wheels
- Blade decklid body-color spoiler
- Driver 6-way power seat with power lumbar
- Fog lamps (LED)



- Remote Keyless Entry System with integrated keyhead transmitter
- Seating
 - Cloth
 - Driver 4-way manual
 - Driver/front-passenger 4-way adjustable head restraints
 - Front-passenger 2-way manual
 - Rear 50/50 split-fold-down (Fastback)
- Steering column - manual tilt/telescoping
- Steering wheel - cruise and audio controls
- Storage - driver/front-passenger seat back map pockets
- Sunglasses storage bin
- SYNC[®]
- LED (light-emitting diode) tri-bar taillamps with sequential turn signals
- Visors - driver/front-passenger illuminated mirrors
- Windows - power one-touch-up/-down with global open/close
- Windshield wipers - variable-intermittent

OPTIONS

- 6-speed SelectShift[®] automatic transmission (includes paddle shifters and Remote Start System) (443)
- 3.55:1 limited-slip rear axle (455)
- Reverse Sensing System (77R)
- Spare wheel and tire (18" x 5")(66W)
- Spoiler delete (13D)
- Triple Yellow Tri-coat (H3)
- Ruby Red Tinted Clearcoat Metallic (RR)

PACKAGES \ see page 6 for Package details

- Enhanced Security Package (43S)

MUSTANG ECOBOOST®

Available in Fastback (P8T)

Includes all Mustang V6 content, plus:

PERFORMANCE/HANDLING

- Axle, rear - 3.31:1 limited-slip (manual transmission only)
- Engine - 2.3L EcoBoost I-4
- Exhaust - single, dual exit
- Track Apps™

COMFORT/CONVENIENCE

- Fog lamps
- Seating
 - Driver 6-way power
 - Front-passenger 6-way power
- Storage - driver/front-passenger seat back map pockets (N/A with RECARO® seats)



DESIGN/STYLING

- Badging
 - Running Pony between taillamps
- Spoiler - blade decklid, body-color
- Trim, interior - bright aluminum instrument panel



EQUIPMENT GROUPS

100A \ Includes all standard equipment

OPTIONS

- 6-speed SelectShift® automatic transmission (includes 3.15:1 axle, paddle shifters and Remote Start System) (443)
- Reverse Sensing System (77R)
- RECARO cloth sport seats with manual adjustment (883)
- All-weather floor mats (12A)
- Spoiler delete (13D)
- 18" machined foundry low gloss painted aluminum wheels (641)
- Spare wheel and tire (18" x 5") (66W)
- Triple Yellow Tri-coat (H3)
- Ruby Red Tinted Clearcoat Metallic (RR)

PACKAGES \ see page 6 for Package details

- EcoBoost Performance Package (67E)
- Enhanced Security Package (43S)
- Wheel and Stripe Package (60W)

ECOBOOST PREMIUM

Available in Fastback (P8T), Convertible (P8U)
(late availability)

Includes all Mustang EcoBoost content, plus:

PERFORMANCE/HANDLING

- Selectable driving modes

COMFORT/CONVENIENCE

- Audio:
 - Single-CD/MP3 with 9 speakers, amplifier and audio input jack
 - SiriusXM Radio
- Climate control - dual-zone electronic automatic temperature control (DEATC)
- Mirrors, exterior - heated with integrated turn signal indicators and Pony projection lights
- Seating
 - Heated/cooled front
 - Leather-trimmed
- SYNC® with MyFord Touch®
- Universal garage door opener

DESIGN/STYLING

- 18" machined magnetic gloss painted aluminum wheels
- Ambient lighting
- Illuminated sill plates
- Pedal covers - aluminum
- Rear air diffuser
- Trim - interior
 - Aluminum accent dash panel
 - Bright door speaker, cupholders, register vents and instrument cluster surrounds

EQUIPMENT GROUPS

200A \ Includes all standard equipment
201A \ Includes all 200A equipment, plus:

- BLIS® (Blind Spot Information System) with cross-traffic alert
- HD Radio™
- Memory driver's seat (2 settings) and mirrors
- Shaker™ Pro audio system with 12 speakers

OPTIONS

- 6-speed SelectShift automatic transmission (includes paddle shifters and Remote Start System) (443)
- Reverse Sensing System (77R)
- Adaptive cruise control and collision warning with brake support and rain-sensing wipers (52S)
- Voice-activated Navigation System (91N)
- RECARO leather sport seats with manual adjustment (88S)
- All-weather floor mats (12A)
- Spoiler delete (13D)
- 18" machined foundry low gloss painted aluminum wheels (641)
- 20" bright machined aluminum wheels with P265/35R20 summer-only compound performance tires (649)
- Spare wheel and tire (18" x 5") (66W)
- Triple Yellow Tri-coat (H3)
- Ruby Red Tinted Clearcoat Metallic (RR)

PACKAGES \ see page 6 for Package details

- 50 Years Appearance Package (975)
- EcoBoost Performance Package (67E)
- Enhanced Security Package (43S)
- Premier Trim with Color Accent Group (68B)



Includes all base EcoBoost® content, plus:

PERFORMANCE/HANDLING

- Brakes - larger rotors with 4-piston front brake calipers
- Line-lock (track use only)
- Engine - 5.0L Ti-VCT V8
- Engine oil cooler
- Exhaust system - dual
- Interactive Launch Control (manual transmission only, track use only)

EQUIPMENT GROUPS

300A \ Includes all standard equipment

OPTIONS

- 6-speed SelectShift® automatic transmission (includes 3:15:1 axle, paddle shifters and Remote Start System) (443)
- 3.55:1 limited-slip rear axle (455)
- Reverse Sensing System (77R)
- RECARO® cloth sport seats with manual adjustment (Fastback only) (883)
- 18" machined foundry low gloss painted aluminum wheels (641)
- Spare wheel and tire (18" x 5") (66W)
- Spoiler delete (13D)
- Triple Yellow Tri-coat (H3)
- Ruby Red Tinted Clearcoat Metallic (RR)

PACKAGES \ see page 6 for Package details

- Enhanced Security Package (43S)
- GT Performance Package (67G)

DESIGN/STYLING

- 18" machined magnetic gloss painted aluminum wheels
- Badging
 - "5.0" on fender
 - "GT" between taillamps
- Exhaust tips - rolled and polished, dual
- Hood with air extractor vents
- Spoiler - raised blade decklid
- Trim - interior
 - Bright aluminum instrument panel
 - Bright door speaker, cupholders, register vents and instrument cluster surrounds





Includes all base GT content, plus:
PERFORMANCE/HANDLING

- Selectable driving modes

COMFORT/CONVENIENCE

- Audio:
 - Single-CD/MP3 with 9 speakers, amplifier and audio input jack
 - SiriusXM Radio
- Climate control - dual-zone electronic automatic temperature control (DEATC)
- Mirrors, exterior - heated with integrated turn signal indicators and Pony projection lights
- Seating
 - Heated/cooled front
 - Leather-trimmed
- SYNC® with MyFord Touch®
- Universal garage door opener



DESIGN/STYLING

- Ambient lighting
- Illuminated sill plates
- Pedal covers - aluminum
- Rear air diffuser
- Trim - interior
 - Aluminum accent dash panel
 - Bright door speaker, cupholders, register vents and instrument cluster surrounds

EQUIPMENT GROUPS

400A \ Includes all standard equipment
 401A \ Includes all 400A equipment, plus:

- BLIS® (Blind Spot Information System) with cross-traffic alert
- HD Radio™
- Memory driver's seat (2 settings) and mirrors
- Shaker™ Pro audio system with 12 speakers

OPTIONS

- 6-speed SelectShift® automatic transmission (includes 3:15:1 axle, paddle shifters and Remote Start System) (443)
- 3.55:1 limited-slip rear axle (455)
- Adaptive cruise control and collision warning with brake support and rain-sensing wipers (52S)
- Reverse Sensing System (77R)
- Voice-activated Navigation System (91N)
- RECARO® leather sport seats with manual adjustment (88S)
- All-weather floor mats (12A)
- Spoiler delete (13D)
- 18" machined foundry low gloss painted aluminum wheels (641)
- 19" premium painted aluminum (648)
- 20" bright machined aluminum wheels with P265/35R20 summer-only compound performance tires (649)
- Spare wheel and tire (18" x 5") (66W)
- Triple Yellow Tri-coat (H3)
- Ruby Red Tinted Clearcoat Metallic (RR)

PACKAGES \ see page 6 for Package details

- "50 Years" Appearance Package (975)
- Enhanced Security Package (43S)
- GT Performance Package (67G)
- Premier Trim with Color Accent Performance (68B)

EXTERIOR COLORS



Race Red (PQ)



Oxford White (YZ)



Deep Impact Blue⁽¹⁾ (J4)



Competition Orange (CY)



Black (UA)



Magnetic⁽¹⁾ (J7)



Ruby Red Tinted Clearcoat⁽¹⁾⁽²⁾ (RR)



Triple Yellow Tri-coat⁽²⁾ (H3)



Ingot Silver⁽¹⁾ (UX)



Guard⁽¹⁾ (HN)

NEW FOR 2015

(1) Metallic colors. (2) Extra-cost option.

WHEELS



17" Sparkle Silver Painted Aluminum (Std. on V6 [050A] and EcoBoost[®] Standard)



18" Machined Foundry Low Gloss Painted Aluminum (Std. on V6 [051A], opt. on EcoBoost, EcoBoost Premium, GT and GT Premium)



18" Machined Magnetic Gloss Painted Aluminum (Std. on EcoBoost Premium, GT and GT Premium)



19" Premium High Gloss Black Painted Aluminum (Incl. in EcoBoost Performance Package)



19" Premium Painted Aluminum (Incl. in Wheel and Stripe Package)



19" High Gloss Black Painted Aluminum (Incl. in GT Performance Package)



19" Premium Luster Nickel Painted Aluminum (Incl. in 50 Years Appearance Package)



19" Premium Painted Aluminum (Opt. on GT Premium)



20" Bright Machined Aluminum (Opt. on EcoBoost Premium and GT Premium)



19" Machined Aluminum (Incl. with 50 Years Limited Edition)